

About Story Gordon

While our journeys begin the same, mine was launched in the vicinity of April Fool's Day 1937, as a single cell guarding two strands of DNA which separated then recombined one to the other forming my unique DNA. Born on New Year's Day 1938 my childhood, focused on playing, was great until the eighth grade, 1951, when my first love dumped me for being a jerk which launched my quest for success. Who wants to succeed as a jerk?

My adolescent influences included the guys I ran with who embraced the Arthurian legends, mine being Parzival, whose quest parallels mine in many ways: strong mother influence, some discord at home, married young, first "gral" discovery unseen, then a continuing serendipitous journey marked by many successes and enough failures which became catalysts for subsequent successes.

An engineer by education and mindset, I am model addicted and terminally analytical. Each essay herein is offered as an idea to consider, not an instruction to follow. The stages of living model is my favorite. Having traversed the first six, I'm in the seventh, advocacy, continuing my focus on success.

In summary my stages have been: Childhood (1) focused on joy leading to Adolescence (2) where mental maturity lead to Individuation (3) where I discovered my[true]self. Then, at thirty nine, chance moved me to Focus (4) on technology in depth which led to Mastery (5) where I became an explainer of the Internet in seminars. Retiring to Elderhood (6) at sixty three I committed to personal interests set aside earlier. Now in Advocacy (7) my focus is on the elements of successful living: what it is, how it's achieved. In this I am now adding writing to speaking which has been my main skill since 1957.

My slogan—Success is simple, but it's not easy—flows from a belief that living as who we are and keep becoming is our core goal. Others assist us, but we alone must choose, wherever we are, no matter what. Here's wishing you all the best in your quest.

Success is Simple, but it's not easy, yet it is possible when we persist

*We're on a quest, we seek success
to live our bliss, to feel the zest
that flow within as our-[true]self
engaging what is on our shelf.*

It's been more than 30,000 days since my journey began; more than 25,000 since I became a success seeker when my first love dumped me for being a jerk, triggering my view that being successful is the most important of all human objectives.

However, success – the accomplishment of an aim or purpose [OED] – differs for each of us as we are originals, every one, thanks to the DNA, uniquely ours from our first moment encased in a single cell from which we began and have evolved.

While none follow an identical path I now see six qualities, as explained herein as the success essentials for our journey.

Important Note: They are ideas to consider, not edicts to follow.

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Ambassador for Success
An original encouraging originality